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| Group 1 – Section 23D | COMMerical Assignment | 4/10/25 |

**Link to Video:** <https://www.youtube.com/watch?v=WFMteXJ56uM&ab_channel=LukePepin>

**Brief Summary of Theory**: Social Penetration Theory states that as relationships develop, communication transitions from shallow, non-intimate levels to deeper, more personal interactions. The more time we spend with others, the more likely we are to self-disclose intimate thoughts and details of our lives.

**Idea for Project**: Our video will feature conversations showcasing four levels of relationships: Superficial, Intermediate, Personal, and Core. Each level is represented by interactions between different individuals, becoming increasingly personal. Transition slides will show an onion being peeled, symbolizing the layers of social penetration.

**Why We Chose Our Concept**: We aim to illustrate the progression of relationships in a relatable way, helping viewers connect with the content. By demonstrating this journey through diverse perspectives, viewers can see reflections of their own experiences in the interactions.

**What the Video Communicates**: Superficial: First, surface-level conversation. Intermediate: More personal, sharing habits and advice. Personal: Deeper, sharing hobbies, and details of life. Core: Intimate, revealing significant personal details

**Names and Percentage Contributed**:

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